

# Moving image per-second rate card

**Minimum charge:** On all categories the minimum use charge is 30 seconds

All rates are GBP (£) per second unless noted and are exclusive of VAT Any payments to 3rd party copyright holders are in addition to these fees.

Multiple category buy-out	options					
All media						
Option 1						
Defined as: full broadcast package	ges, VOD, DVD/DTO, education	nal, non-theatrica	l, interactive me	dia and internet use		
				5 years	10 years	15 years
	UK/ Single country			20.00	25.00	30.00
	Europe			30.00	35.00	40.00
	World			45.00	50.00	55.00
Option 2						
Defined as: full broadcast package	ges, VOD, DVD/DTO, education	nal, non-theatrica	ıl, interactive me	dia and internet use,	plus theatrical use	
	UK/ Single country			25.00	30.00	35.00
	Europe			35.00	40.00	50.00
	World			50.00	55.00	60.00

Television news			
Including simultaneous streaming			
Regional	Flat rate	£100 to maximum of one minute	One day's news plus catch-up
UK	Flat rate	£125 to maximum of one minute	One day's news plus catch-up
Europe	Flat rate	£150 to maximum of one minute	One day's news plus catch-up
World	Flat rate	£200 to maximum of one minute	One day's news plus catch-up

## **Broadcast packages**

## Option 1

**Defined as:** unlimited tx, simulcast to all available platforms (cable, satellite, via web, mobile), 30 day VOD catch-up multiplex rights (+1 time shift channels), series stacking, promotional clip/trailer use

, constant of the second of th	5 years	10 years	15 years
Regional	7.50	9.75	12.75
UK/ Single country	10.50	13.75	17.75
Europe	15.00	19.50	25.25
World	17.00	22.00	28.75

### **Broadcast packages**

#### Option 2

**Defined as:** unlimited tx, simulcast to all available platforms (cable, satellite, via web, mobile), VOD catch-up, multiplex rights (+1 time shift channels), series stacking, promotional clip/trailer use

, p	5 years	10 years	15 years
Regional	8.50	11.00	14.50
UK/ Single country	12.50	16.25	21.25
Europe	17.00	22.00	28.75
World	20.00	26.00	34.00

## **Broadcast packages**

#### Option 3

**Defined as**: Up to 5 txs, simulcast to all available platforms (cable, satellite, via web, mobile), 30 day VOD catch-up, multiplex rights (+1 time shift channels), series stacking, promotional clip/trailer use

	5 years	10 years	15 years
Regional	6.00	7.75	10.00
UK/ Single country	8.00	10.50	13.50
Europe	12.00	15.50	20.25
World	15.00	19.50	25.25

## **Broadcast packages**

#### Option 4

**Defined as:** unlimited tx on specified channel, simulcast to all available platforms (cable, satellite, via web, mobile), 30 day VOD catch-up, series stacking, promotional clip/trailer use

	5 years	10 years	15 years
Regional	4.50	5.75	7.50
UK/ Single country	5.50	7.25	9.25
Europe	8.50	11.00	14.50
World	10.00	13.00	17.00

Internet use					
Material only licenced wh	nen repurposed into new piece of work – no s	tand-alone clips permitted			
•		2 years	5 years	10 years	15 years
	Intranet	2.00	2.50	3.50	4.50
	Subscription / Restricted access	3.00	4.00	5.00	6.50
	Worldwide access	5.00	6.50	8.50	11.00

		5 years	10 years	15 years
Restricted distribution *	2.50			
UK/ Single country		7.50	9.75	12.75
Europe		10.00	13.00	17.00
World		12.50	16.25	21.25

Interactive media (IM)				
App / computer games /	software / virtual learning environment (VLE)			
		5 years	10 years	15 years
	Restricted access / Subscription	2.50	3.25	4.25
	IM - Charged	5.00	6.50	8.50
	IM – Free	3.00	4.00	5.00
	UK/ Single country	7.50	9.75	12.75
	Europe	10.00	13.00	17.00
	World	15.00	19.50	25.25

Corporate presentations / Promotion			
	5 years	10 years	15 years
Internal company distribution	3.00	4.00	5.00
Corporate presentations - Internal and external Non-commercial / Non-broadcast	5.00	6.50	8.50

Theatrical / Feature					
		2 years	5 years	10 years	15 years
Film fes	tival screenings	2.50	3.25	4.25	5.50
Limited	release		5.00	6.50	8.50
UK/ Sin	gle country		10.00	13.00	17.00
Europe			15.00	19.50	25.25
World			20.00	26.00	34.00

Non-theatrical				
No individual admission charged - closed/captured audience - non-broadcast - inflight				
	5 years	10 years	15 years	
Restricted distribution	2.50	3.25	4.25	
UK/ Single country	3.50	4.50	6.00	
Europe	5.00	6.50	8.50	
World	6.00	7.75	10.00	