

Boost your business

Case Study 1



Market
Research

Company
Information

Databases

Initial enquiry

Dr Billy Grierson joined the Library to get access to business and technical journals to help his business in Perth.

“The National Library of Scotland gives SMEs free access to the same information and knowledge base that large companies are happy to pay thousands of pounds a year for. One of Scotland’s hidden gems.”

Dr Billy Grierson



How the National Library of Scotland helped

Billy is a management consultant focused on innovation and it is crucial that he keeps up to date with the latest developments. As a registered reader, he was able to search the Library’s business collections for free. Using our extensive list of databases and journals, he found he had access to a wealth of valuable information.

Billy used this to develop the tools and skills he offers to clients. It has also helped with a book he is writing and in blogs he writes for his website.

Over the past four years, Billy has become a regular user of the Library’s business service and intends to continue to use this free service.

www.nls.uk/business

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Talks and workshops

Visit our website to view the latest dates for talks and workshops: www.nls.uk/business

Resources

- Millions of database records and abstracts containing market research and company information
- Over 26 million items spanning the centuries
- Tens of thousands of newspapers, journals and reports
- 200,000 digitised maps from all over the world
- 17,000 digitised items including books, manuscripts, photos, posters and music scores

Help us open up our collections and resources to the widest audience possible. To find out about supporting the Library, visit us at: www.nls.uk/support-nls or call 0131 623 3733.

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