

Moving image per-second rate card

Minimum charge: On all categories the minimum use charge is 30 seconds

All rates are GBP (£) per second unless noted and are exclusive of VAT

Any payments to 3rd party copyright holders are in addition to these fees.

Multiple category buy-out options

All media			
Option 1: full broadcast packages , VOD, DVD/DTO, educational, non-theatrical, interactive media and internet use			
	5 years	10 years	15 years
UK/ single country	20.00	25.00	35.00
Europe	30.00	35.00	45.00
World	40.00	50.00	55.00
Option 2: full broadcast packages , VOD, DVD/DTO, educational, non-theatrical, interactive media and internet use plus theatrical use			
	5 years	10 years	15 years
UK / single country	25.00	30.00	40.00
Europe	35.00	40.00	55.00
World	50.00	55.00	65.00

Television news			
Including simultaneous streaming			
Regional	flat rate	£100 to maximum of one minute	one day's news plus catch-up
UK	flat rate	£125 to maximum of one minute	one day's news plus catch-up
Europe	flat rate	£150 to maximum of one minute	one day's news plus catch-up
World	flat rate	£200 to maximum of one minute	one day's news plus catch-up

Broadcast packages

Broadcast package 1			
Unlimited tx, simulcast to all available platforms (cable, satellite, via web, mobile), 30 day VOD catch-up multiplex rights (+1 time shift channels), series stacking, promotional clip/trailer use			
	5 years	10 years	15 years
Regional	7.50	11.00	13.50
UK/ single country	10.50	15.50	19.00
Europe	15.00	22.00	27.00
World	17.00	24.50	31.00

Broadcast package 2			
Unlimited tx, simulcast to all available platforms (cable, satellite, via web, mobile), 30 day VOD catch-up, multiplex rights (+1 time shift channels), series stacking, promotional clip/trailer use plus broadcaster DTO			
	5 years	10 years	15 years
Regional	8.50	12.00	15.00
UK/ single country	12.50	16.50	21.00
Europe	17.00	24.50	31.00
World	20.00	29.00	36.50

Broadcast package 3			
Up to 5 txs, simulcast to all available platforms (cable, satellite, via web, mobile), 30 day VOD catch-up, multiplex rights (+1 time shift channels), series stacking, promotional clip/trailer use			
	5 years	10 years	15 years
Regional	6.00	8.70	11.00
UK/ single country	8.00	11.50	14.50
Europe	12.00	17.40	21.75
World	15.00	21.75	27.25

Broadcast package 4			
Unlimited tx on specified channel, simulcast to all available platforms (cable, satellite, via web, mobile), 30 day VOD catch-up, series stacking, promotional clip/trailer use			
	5 years	10 years	15 years
Regional	4.50	6.50	8.25
UK/ single country	5.50	8.00	10.00
Europe	8.50	12.25	15.50
World	10.00	14.50	18.00

Other rates

Internet use			
Material only licenced to be repurposed into new work – standalone clips are not permitted			
	5 years	10 years	15 years
Restricted access/intranet	5.00	7.25	9.00
UK/ single country	7.50	11.00	13.50
Europe	10.00	14.50	18.00
World	15.00	21.75	27.25

DVD /DTO			
	5 years	10 years	15 years
Restricted distribution*	2.50		
UK/ single country	7.50	10.50	13.50
Europe	10.00	14.50	18.00
World	12.50	18.00	22.50
*Restricted distribution means – maximum print run of 500 copies – 1 per enquiry/project – after 500 copies – relicensing under territory			

Interactive media (IM)			
Including apps / computer games / software			
	5 years	10 years	15 years
Restricted access / subscription	2.50	3.50	4.50
IM - charged	5.00	7.25	9.00
IM – free	3.00	4.25	5.50
UK/ single country	7.50	10.50	13.50
Europe	10.00	14.50	18.00
World	15.00	17.50	20.00

Company promotion / corporate video			
	5 years	10 years	15 years
Internal company distribution	3.00	4.25	5.50
Company promotion - internal and external (non-commercial)	4.00	5.75	7.25
UK/ single country	5.00	7.25	9.00
Europe	7.50	10.75	13.50
World	10.00	15.00	17.50

Theatrical / feature			
	5 years	10 years	15 years
Limited release	5.00	7.25	9.00
UK/ single country	10.00	15.00	17.50
Europe	15.00	21.75	27.25
World	20.00	25.00	27.50

Non-theatrical			
No individual admission charged - closed /captured audience - non-broadcast - inflight			
	5 years	10 years	15 years
Restricted distribution	2.50	5.00	7.50
UK/ single country	3.50	5.00	6.50
Europe	5.00	7.25	9.00
World	6.00	8.75	11.00