

# Boost your business

## Case Study 3



Market  
Research

Company  
Information

Databases

### Initial enquiry

Allison Meldrum contacted the Library after a recommendation from Business Gateway. She was looking for information to help with the start of her new public relations consultancy business.

“Thanks to the Library for giving me a real helping hand in starting up my new business. I highly recommend the service to anyone in a similar position.”

Allison Meldrum

**Meldrum**  
Public Relations

### How the National Library of Scotland helped

Allison was looking for a list of the top 500 company contacts within the arts, health and sport and leisure industries. The Library was able to supply this through the FAME database (Financial Analysis Made Easy). It included contact names, job roles, company size and location.

The information was essential in helping Allison to complete her business development plan. She described it as a great resource for anyone starting a new business.

This was the first time that Allison has used the Library’s business service and she was highly impressed. She has already spread the word.

### Talks and workshops

Visit our website to view the latest dates for talks and workshops: [www.nls.uk/business](http://www.nls.uk/business)

### Resources

- Millions of database records and abstracts containing market research and company information
- Over 26 million items spanning the centuries
- Tens of thousands of newspapers, journals and reports
- 200,000 digitised maps from all over the world
- 17,000 digitised items including books, manuscripts, photos, posters and music scores

**Help us open up our collections and resources to the widest audience possible. To find out about supporting the Library, visit us at: [www.nls.uk/support-nls](http://www.nls.uk/support-nls) or call 0131 623 3733.**

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