

Still image permission fees

The following fees are for the commercial re-use of digital still images.

Number of images	Total fee (£) excluding VAT
1	£50
2	£75
3	£100
4	£125
5	£150
6	£175
7	£200
8	£225
9	£250
10	£275
11	£290
12	£305
13	£320
14	£335
15	£350
16	£365
17	£380
18	£395
19	£410
20	£425
21-40	£525
41-60	£625
61-80	£725

81-100	£825
101-120	£925
121-140	£1,025
141-160	£1,125
161-180	£1,225
181-200	£1,325
201-220	£1,425
221-240	£1,525
241-260	£1,625
261+	By negotiation

Permission fees quoted here do not include VAT, any reprographic charges, or any payments you may be required to make to third party rights holders.

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How our fees are calculated

We calculate our fees in relation to attributable costs. We account for our direct costs and a relative apportionment of our indirect and overhead costs, plus a reasonable return on investment, in accordance with the Re-use of Public Sector Information Regulations and our charging policy.

Our direct costs are staff time required for the dissemination, preservation, and rights clearance of materials. Our indirect and overhead costs, which include building and management costs, are calculated in relation to our direct costs for permissions.

Our direct and indirect costs, therefore, relate only to permission activities and not to the Library's other functions:

- Staff costs + relative indirect and overhead costs + reasonable return on investment

Based on this cost attribution model and the permission requests we handled for the re-use of still images during 2015, we have a 'baseline' permission fee of £50 per image.

Our collections vary in nature and complexity. As a result, the time and costs associated with handling permissions can vary. However, less time is generally required for each image when handled as part of a larger request. This is because requests for multiple images often relate to images from the same or related collections. Therefore, we have instituted a set of reductions to our baseline fee for requests for multiple images.

Our reductions to the baseline fee, which are already reflected in the permission fee table overleaf, are calculated as follows:

Number of images	Fee (excluding VAT)	Reduction compared to the baseline fee
1	£50 per image	0 (baseline fee)
2-10	£25 per image	50%
11-20	£15 per image	70%
21-260	£100 for each further block of 20 images	90%

Where permission fees are payable, the first image in a request is always charged at the full, cost-recovery, baseline fee. Subsequent images within a single request are then charged at the appropriate reduced rates.

There is more information, including our definition of commercial re-use, on the Library's permissions webpages at: www.nls.uk/using-the-library/copying-services/permission

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